

**Amendments to the Claims:**

A listing of the entire set of pending claims (including amendments to the claims) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions and listings of claims in the application.

1.(currently amended) ~~Method~~ A method of embedding additional data-(w) in a media signal (x) comprising the steps of:

obtaining a media signal-(x), (step 48),

mixing at least one section of said media signal-(x) with a noise signal-(n; n<sub>s</sub>;  $\delta n$ ) for providing a modified media signal-(x + n; x + n<sub>s</sub>; x +  $\delta n$ ), (step 54), and

combining said additional data-(w) with said modified media signal, (step 56) for providing a first host modifying media signal-(m<sub>w</sub>).

2.(currently amended) ~~Method~~ The method according to claim 1, wherein the step of combining is performed by multiplying said modified media signal with said additional data (w).

3.(currently amended) The method ~~Method~~ according to claim 2, wherein the step of multiplying is performed in the time domain.

4.(currently amended) The method ~~Method~~ according to claim 2, wherein the step of multiplying is performed in the frequency domain.

5.(currently amended) The method ~~Method~~ according to claim 1, further comprising the step of shaping said noise signal using a first signal shaping function-(M) based on a model of human perception, (step 52), for providing a shaped noise signal to be used for providing the modified media signal-(x + n<sub>s</sub>).

6.(currently amended) The method ~~Method~~ according to claim 1, further including the step of shaping said first host modifying media signal-(m<sub>w</sub>) with a second signal shaping function

(M2)-based on a model of human perception; ~~(step 58)~~, for providing a second host modifying media signal ~~( $m_{ws}$ )~~.

7.(currently amended) The method ~~Method~~ according to claim 1, further including the step of adding a host modifying media signal ~~( $m_w$ ;  $m_{ws}$ )~~ to said modified media signal ~~(step 60)~~.

8.(currently amended) The method ~~Method~~ according to claim 1, further including the step of adding a host modifying media signal ~~( $m_w$ ;  $m_{ws}$ )~~ to said media signal.

9.(currently amended) The method ~~Method~~ according to claim 1, further comprising the step of scaling said noise signal using a scaling factor  $\delta$  prior to the step of mixing for providing a scaled noise signal to be used for providing the modified media signal ~~( $x + \delta n$ )~~.

10.(currently amended) The method ~~Method~~ according to claim 9, further including the step of adding an unscaled noise signal to said first host modifying media signal.

11.(currently amended) The method ~~Method~~ according to claim 1, wherein said additional data is a watermark ~~( $w$ )~~.

12.(currently amended) The method ~~Method~~ according to claim 1, further comprising the step of analysing ~~analyzing~~ ~~(A)~~ the media signal and providing, for different sections of the media signal, a section of said modified media signal ~~( $x + n$ )~~ or a section of said media signal ~~( $x$ )~~ in dependence of the analysis for combining with said additional data.

13.(currently amended) The method ~~Method~~ according to claim 12, further comprising the step of switching between said media signal and a modified media signal for combining with said additional data, wherein the step of switching preferably is a graceful switching.

14.(currently amended) A method ~~Method~~ of embedding additional data ~~( $w$ )~~ in a media signal ~~( $x$ )~~ comprising the steps of:

obtaining a media signal-(x),  
analysing (A) analyzing the media signal,  
mixing at least one section of said media signal-(x) with a noise signal-(n) for  
providing a modified media signal-(x+n), and  
combining, for different sections of the media signal, said additional data-(w)  
with said modified media signal-(x+n) or with said original media signal-(x) in dependence  
of the analysis.

15.(currently amended)      A device ~~Device (10)~~ for embedding additional data-(w) in a  
media signal-(x) comprising:

        a first adding unit-(12) for mixing at least one section of said media signal-(x)  
with a noise signal-(n; n<sub>s</sub>; δn) in order to provide a modified media signal-(x+n; x+n<sub>s</sub>; x+  
δn), and

        a combiner unit-(14) for combining said additional data-(w) with said modified  
media signal for providing a first host modifying media signal-(m<sub>w</sub>).

16.(currently amended)      The device ~~Device~~ according to claim 15, wherein the  
combiner unit is arranged to combine said additional data with said modified media signal  
through multiplying said modified media signal with said additional data.

17.(currently amended)      The device ~~Device~~ according to claim 15, further comprising  
a first signal shaping unit-(40) arranged to shape said noise signal using a first signal shaping  
function-(M1) based on a model-(P) of human perception, for providing a shaped noise signal  
to be used for providing the modified media signal.

18.(currently amended)      The device ~~Device~~ according to claim 15, further comprising  
a second signal shaping unit-(44) arranged to shape said first host modifying media signal  
with a second signal shaping function-(M2) based on a model-(P) of human perception, for  
providing a second host modifying media signal.

19.(currently amended)      The device ~~Device~~ according to claim 15, further comprising a second adding unit-(36) arranged to add a host modifying media signal to said modified media signal.

20.(currently amended)      The device ~~Device~~ according to claim 15, further comprising a second adding unit-(36) arranged to add a host modifying media signal to said media signal (x).

21.(currently amended)      The device ~~Device~~ according to claim 15, further comprising a scaling unit-(62) arranged to scale down said noise signal-(8n) prior to mixing with said media signal-(x) for providing a scaled noise signal to be used for providing the modified media signal.

22.(currently amended)      The device ~~Device~~ according to claim 21, further comprising a third adding unit-(64) arranged to add an unscaled noise signal to said first host modifying media signal.

23.(currently amended)      The device ~~Device~~ according to claim 15, further comprising an ~~analysing~~analyzing unit-(66) arranged to ~~analyse~~analyze said media signal-(x) and control, for different sections of the media signal, the provision of a section of a modified media signal or a section of said media signal to the combiner unit-(14) for combining with said additional data in dependence of the analysis-(A).

24.(currently amended)      The device ~~Device~~ according to claim 23, further comprising at least one first switch-(68) arranged to connect said media signal or said modified media signal to the combiner unit under the control of the ~~analysing~~analyzing unit.

25.(currently amended)      The device ~~Device~~ according to claim 24, wherein there is a second switch-(70) controlled by the ~~analysing~~analyzing unit, wherein the first switch connects said modified media signal to the combiner unit, the second switch connects said

media signal to the combiner unit and the switches are arranged to switch gracefully from one state to the other.

26.(currently amended)      A device ~~Device (10)~~ for embedding additional data ~~(w)~~ in a media signal ~~(x)~~ comprising:

        a first adding unit ~~(12)~~ for mixing at least one section of said media signal ~~(x)~~ with a noise signal ~~(n; n<sub>s</sub>; δn)~~ in order to provide a modified media signal ~~(x + n; x + n<sub>s</sub>; x + δn)~~,

        a combiner unit ~~(14)~~ for combining said additional data ~~(w)~~ with said modified media signal ~~(x + n)~~ or with said media signal ~~(x)~~ for providing a first host modifying signal, and

        an ~~analysing~~analyzing unit ~~(66)~~ arranged to ~~analyse~~analyze said media signal ~~(x)~~ and control, for different sections of the media signal, the provision of said modified media signal or said media signal to the combiner unit ~~(14)~~ in dependence of the analysis ~~(A)~~.

27.(cancelled)

28.(currently amended)      Information storage medium<sub>1</sub> (72) which when read by a computer causing the computer to output a media signal stored on the information storage medium, the media signal comprising:

~~a media signal (y) including~~ at least one section with modified media signal comprising:

        media signal ~~(x)~~ mixed with a noise signal ~~(n; n<sub>s</sub>; δn)~~,  
where additional data ~~(w)~~ has been combined with this modified media signal ~~(x + n; x + n<sub>s</sub>; x + δn)~~.